



# 2025 Impact Report



PROJECT FOR PRIDE IN LIVING



Thursday, May 7 | 7:00-8:30 a.m.  
The Depot Minneapolis



2025 was a year of transition and progress as I stepped into this role and a year that underscored what 'One PPL' truly means. Across our organization, we embraced innovation, entrepreneurship, and a shared standard of excellence to ensure every individual we serve has not only a place to live, but a path to thrive.

In 2025, we opened three new properties, welcoming residents to Simpson Community Shelter & Apartments, Opportunity Crossing, and The Williams. We also celebrated the grand opening of Union Park Flats in St. Louis Park as well as Emerson Village, a community where our Resident Services team continues to walk alongside families as they build stability and momentum.

Our impact stretched across generations:

- 96% of credit-eligible high school seniors graduated from our two alternative high schools LNAS and MERC.
- LEAP apprentices traveled to Venice, Italy to expand their craft through glassblowing and cultural exchange.
- PPL helped nearly 300 families close on new homes, marking a record year of homeownership.

We also advanced RE-Seed in partnership with the GroundBreak Coalition. As an origination partner, we've secured \$50,000 in forgivable down payment assistance for each property supporting emerging developers in expanding real estate ownership and building generational wealth. Our first RE-Seed home sale is expected this year.

As I look toward 2026, I move forward with clear eyes and steady resolve. Our mission is urgent, our momentum is strong, and as One PPL, we will continue creating possibilities for stability, dignity, and opportunity ensuring every person we serve has both a place to live and a path to thrive.

With gratitude,



Karla Henderson, President and CEO





## MEET Nakell

At just 13, Nakell discovered her passion for health care after a family emergency showed her how deeply compassion can impact patients and families. Years later, she joined PPL's Healthcare Plus Program, reaffirming her calling. The road wasn't easy, but with her fiancé and 4-year-old daughter by her side, Nakell stayed determined. "I was determined to be Superwoman," she said. In February 2025, she proudly graduated and began working as a nursing assistant, turning her childhood dream into reality. That August, she welcomed twins. She now plans to attend classes to become a registered nurse, continuing to balance motherhood and her growing career with remarkable strength, heart, and dedication.



## MEET Rejeana

Since moving to Minnesota in 2004, Rejeana has felt a deep connection to the kindness of its people and the walkable charm of its neighborhoods. She and her husband Matt were living in another rental property in St. Paul when they began to search for a more accessible home to meet his needs. On one of her daily walks, Rejeana saw a sign for the coming PPL property at University & Hamline, and made the call that would change their lives. After becoming the very first tenants of this new PPL residence, they quickly found it more than just a place to live, it became a true home. “A home to me is peace and love and safety. It’s more than a roof. It’s somewhere where you feel safe.”

# 95%

**households achieve  
housing stability**

*Working alongside Resident Services, families achieved  
and maintained 24 months of housing stability.*





# New Homeowner



PROJECT FOR  
PRIDE IN  
LIVING

*Bridging the homeownership gap  
one homeowner at a time*

# 268



## new homeowner closings

*79% identified as BIPOC*

*\$87.8 million generated in homeownership wealth*

# 1800

## affordable housing units

*PPL expanded affordable housing access with 212 new units, including 110 at Opportunity Crossing, 60 at The Williams, and 42 at Simpson Community Shelter & Apartments giving more families a secure, stable place to call home.*





Happy Graduation!

Case Manager  
Pathway #1

PRO... DE IN LIVI...

98%

## GRADUATION CAREER PATHWAYS

*PPL's Career Pathways programs empower hundreds of adults to successfully graduate and move toward meaningful employment.*

# \$22.95

## AVERAGE HOURLY WAGE

*Putting participants on a clear path to financial stability and triples their income after job placement, creating real, lasting economic mobility.*





# \$491k

**INVESTED IN EXISTING UNITS**

*to help strengthen quality-of-life, resident stability,  
well-being, and long-term success.*

# 178

## VOLUNTEERS

*In 2025, 178 volunteers contributed 2,156 hours of service. Together with donated in-kind goods and services from partners and supporters across our community, PPL received \$216,073 in donated volunteer time and in-kind support.*

