



PROJECT FOR PRIDE IN LIVING



Our Mission

PPL builds the hope, assets, and self-reliance of individuals and families who have lower incomes by providing transformative affordable housing and career readiness services.

Our Vision

PPL envisions safe, resilient, and equitable communities across the Twin Cities.

PPL's Annual Breakfast Sponsorship

**PPL's Annual Breakfast will be held on
Thursday, May 7 from 7:00-8:30 a.m.
at The Depot in Minneapolis**

We continue to unite partners, donors, and advocates to raise critical support for our mission while celebrating the strength and resilience of the PPL community through events like our Annual Breakfast, PPL's signature event and largest fundraiser.

Attendees will hear from Karla Henderson, PPL's President & CEO, and will have the chance to take in powerful stories of individuals whose lives have been transformed through PPL's work, making it a truly inspiring occasion.

With 54 years of community service, PPL has built a strong, recognizable brand within the Twin Cities non-profit sector and beyond. By sponsoring the Annual Breakfast, you'll demonstrate your organization's commitment to uplifting our community while gaining the opportunity to invite clients, partners, and employees to start their day in a meaningful way.



Sponsorship Opportunities

As a sponsor of the Annual Breakfast, your organization will be prominently recognized across a variety of platforms, including our dedicated social media channels (13K followers), event marketing emails (9K individuals), our event webpage (8.5K monthly visitors), and the event itself.

| Benefits | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$2,500 |
|--|----------------------------|---------------------------|----------------------|----------------------|----------------------|
| Event seating | Two tables (20 seats) * | One table (10 seats) * | One table (10 seats) | One table (10 seats) | One table (10 seats) |
| Ad or Logo/company name in event program | Full page | 1/2 page | 1/4 page | logo only | name only |
| Logo on breakfast /pre-program slideshow | x | x | x | x | name only |
| Logo in sponsor recognition post week-of event | x | x | x | x | name only |
| Logo on event webpage | x | x | x | x | x |
| "Thank you" social media post w/ short, company provided promotional video | x | x | x | | |
| Podium sponsorship (logo on podium screen) | x | | | | |
| Verbal mention during Karla's remarks | x | | | | |

*Indicates priority seating

Note: Exclusive or customizable sponsorship and table hosting opportunities available upon request.

For sponsorship opportunities, please contact PPL's Donor Engagement Manager Payton Gresczyk at Payton.Gresczyk@ppl-inc.org or 612.455.5211.

To learn more about the Annual Breakfast, scan here:

