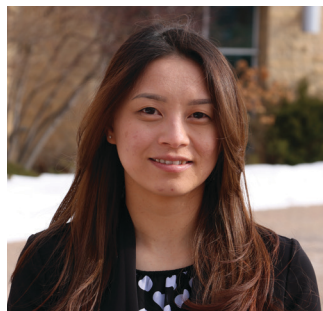


50^{ppl} YEARS PROJECT FOR PRIDE IN LIVING

Building Community + Success



Spring 2022 Impact Report

See What You Helped Achieve in 2021

Your Impact

97%

of residents maintained
stable housing for
24 months or more

90%

of people placed in
jobs retained their
employment for
12 months or more

4x

average income
growth for participants
placed in jobs

1,672

housing units owned,
managed, and
supported by PPL

2021 data



PPL Celebrates 50 Years

In 2022, PPL celebrates 50 years of building success with individuals, families, and communities in the Twin Cities region.

Our two areas of focus, housing stability and career readiness, allow households to establish the financial stability they need to build the futures they envision.

As we deliver life-changing results in these areas, we are also engaged in a broader conversation about the essential role of voice and ownership in thriving communities.

We use the lenses of race, place, and policy to guide our core work to influence systems and neighborhood quality of life.

Five decades ago, Joe Selvaggio made the case to Twin Cities philanthropists that they had a stake in renewing blighted housing in central Minneapolis. Equally important, Joe believed that an investment in the inner pride of individuals could be transformative.

The scale of our work has expanded since Joe's time, but we're still building our shared future. Thank you for being our partner in this work!

His next step is
the management
training course



James Tripled His Income With PPL's Help

Five years ago, James Buchanan was overworked and underemployed. Despite a stint in the military, James didn't qualify for free tuition, and he dropped out of college, where he had planned to get a degree in psychology. Instead, he supported his family as a janitor and security guard, which required 70-hour work weeks to make a living.

James enrolled in **PPL's 10-month Building Operations Technician program**. It gave him electrical, plumbing, and even sheetrock skills. He got his license to work on building boilers, and he found a new career working for Hennepin County in the sheriff's offices and corrections center. Now a Teamster, James went from \$18 an hour to start to more than \$30 an hour as a mechanical engineer. His next step is the management training course.

James also used his PPL program skills to renovate a dilapidated house in his neighborhood and turn it into a new home for a family. In five years, James has almost tripled his hourly wages, and his future looks much brighter.

What's Next In 2022?

- > We're expanding our **banking training** curriculum so jobseekers are prepared not only for teller positions, but for higher paying financial advisor apprenticeships.
- > **Bloom Lake Flats**, a partnership with Clare Housing to create 42 affordable apartments for people living with HIV, is expected to open in fall 2022.
- > We are implementing **"earn and learn"** career training by partnering with employers who will offer participants full-time pay for 28 hours of work and 12 hours of training and education.
- > We expect to close on the financing of **Nellie Francis Court** and the **Emma Norton Residence**, two Highland Bridge developments at the former Ford site in St. Paul that will create 135 units of affordable housing.



Nellie Francis Court



Emma Norton Residence



**PROJECT FOR
PRIDE IN
LIVING**

Join Us In May!

Please join us **Thursday, May 12, 2022**, at 7:15 a.m. at the Depot in Minneapolis for our 50th anniversary breakfast and celebration. Register now at www.ppl-inc.org/breakfast or contact Jake Anderson (see below).



Thank you!



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